

Vision

Vision We envision building a center in the South Bronx that educates, supports, and promotes area Artists, Creative Producers, and Micro Business Owners via a business and technology incubation program, combined with organized network events, exhibition and trade show opportunities, promotional opportunities, and cross-region collaboration with other incubation/business development organization. We envision five main foci for the center:

- 1) an advanced technology center to be used for Research and Development to support technology efforts by area businesses (software and internet firms), artists (graphic, internet, new media artists) and Creative Producers (a visual studio for animation/movie effects producers),
- 2) a physical office-environment to support micro-business development via incubation and consulting, especially oriented towards businesses that aim to take advantage of the Research and Development facility as part of their business plan,
- 3) a virtual web-environment to support fledgling efforts by micro-businesses, artisans, and artists to sell, promote, inform, educate online,
- 4) education, provide educational opportunities in technology (both business and creative) and business to area residents as well as attracting people from surrounding areas.
- 5) and a physical gallery space to provide opportunities for exhibitions and presentations (especially technology based), such as artwork and movies, and to serve as a conference/seminar space for businesses either incubated or without access to other such space in New York City.